Digital Innovations Nepal

**Kumari Marg-3, Tripureshwor, Kathmandu**

**01-4101018**

**Interview Sheet**





Post Applied For: - AI Engineer for Marketing

Please complete this questionnaire. If you will spend the time to complete all items, you will give us the background information necessary to begin to understand the complexity of the personal aspects of your probate issue. All information will be held in strict confidence. All the fields have to be filled up and are mandatory and it will affect your selection criteria.

The candidate is supposed to perform works for Artificial Intelligence, CRM (Customer relation management), Sales & marketing representative, computer works, tenders, daily reports, and much more.

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| S.N. | Particulars | Remarks | |
| Yes | No |
| 1 | Responsible for marketing of AI powered digital teammate software and/or services, including effectively prospecting to search new customers. | yes |  |
| 2 | Set up and manage our AI development and production infrastructure. | yes |  |
| 3 | Help AI product managers and business stakeholders understand the potential and limitations of AI when planning new products. | yes |  |
| 4 | Test and deploy AI models into production. | yes |  |
| 5 | Create APIs and help business customers put results of your AI models into operations. | yes |  |
| 6 | Keep the latest AI research relevant to our business domain. | yes |  |
| 7 | Predict the success of various layouts proposed by the development team in context to Nepali market. | yes |  |
| 8 | Have well-developed critical thinking skills. | yes |  |
| 9 | Understand the business problem, challenge of existing technologies and areas of application for AI technologies. | yes |  |
| 10 | Identify and choose the right AI or cognitive computing technologies for solving problems and formulate AI recipes for development. | yes |  |
| 11 | Initiates contact with prospective customers in the hotels, hospitals, transportation, banking, education and e-commerce (Online Customer Support) to sell targeted AI based platform products and/or services. | yes |  |
| 12 | Demonstrates specialized product knowledge for Artificial Intelligence, specific solution, market, and competitive intelligence. | yes |  |
| 13 | Prepares and presents proposals to clients - utilizing AI powered software resources and tools. | yes |  |
| 14 | Remain current on trends and markets related to AI software and computational hardware. | yes |  |
| 15 | Negotiates, structures, and closes "deals" that meet customer expectations, utilizes appropriate company resources per the resources plan to provide product marketing support or specialized product sales expertise. | yes |  |
| 16 | Assists in the development of sales plans and strategies. | yes |  |
| 17 | Other related duties assigned as needed. | yes |  |
| 18 | Masters / Bachelor's degree in Computer Engineering or an equivalent combination of education and experience as required for the specific job level. | yes |  |
| 19 | Solid clinical technical background, with hands-on experience in development of AI platforms, software development, ML concepts and web technologies. | yes |  |
| 20 | Understanding of product development requirements in a regulated industry. | yes |  |
| 21 | Superior oral and written communication skills. | yes |  |
| 22 | Analytical skills are required to determine client business needs and requirements. | yes |  |
| 23 | Demonstrated commitment to learning about AI through your own initiatives through courses, books, or side projects. | yes |  |
| 24 | Demonstrated track record in crafting compelling positioning and marketing content for technical products. | yes |  |
| 25 | The demonstrated ability to work independently and autonomously. | yes |  |
| 26 | Ability to easily transition from high level strategic thinking to creative and detailed execution. | yes |  |
| 27 | Ability to remain calm under various levels of pressure. | yes |  |

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| **Questions** | **Answers** |
| What do you mean by Conversational AI? | Conversational AI refers to the use of messaging apps, speech-based assistants and chatbots to automate communication and create personalized customer experiences at scale. |
| What is the difference between Chatbot and Digital Assistant? | A chatbot is used as an information acquisition interface. It is programmed to reply to questions or statements. It the question asked does not match their learned set of knowledge then they fail to answer.  On the other hand, the digital assistant is a much more sophisticated platform. It assists us in performing our daily tasks like setting alarm, playing songs and making calls. |
| What is the Machine learning? | Machine learning is an application of artificial intelligence (AI) that provides systems the ability to automatically learn and improve from experience without being explicitly programmed. Machine learning focuses on the development of computer programs that can access data and use it learn for themselves. |
| What is NLP(Natural Language Processing)? | Natural language processing helps computers communicate with humans in their own language and scales other language-related tasks. For example, NLP makes it possible for computers to read text, hear speech, interpret it, measure sentiment and determine which parts are important. |
| What is SDLC? | Software Development Life Cycle (SDLC) is a process used by the software industry to design, develop and test high quality softwares. SDLC is a framework defining tasks performed at each step in the software development process. |
| What are the different stages of SDLC? | There are following six phases in every Software development life cycle   * 1. Requirement gathering and analysis. * 2. Design. * 3. Implementation or coding. * 4. Testing. * 5. Deployment. * 6. Maintenance. |
| What’s the most popular programming language used in AI? | 1. The most popular programming languages used in AI are 2. 1. Python. 3. 2. R. 4. 3. Lisp. 5. 4. java |
| Name 4 cloud service providers. | Below are the some big cloud service providers.   * 1. Amazon Web Service (AWS)   2. Microsoft Azure.   3. Google Cloud Platform.   4. IBM Cloud Services. |

Name of Candidate: (Mr/Ms.):- **krishna kumar gupta**

Father’s Name:-**Lalan prasad**

Date of Birth (A.D.) :-**25/09/1993** (DD/MM/YYYY) Working Since : 2017 (YYYY)

Highest Qualification:-**B.TECH** , Year of Completion:- **2017**

Name of Institution:-**Gandhi institute of engineering & technology.**

Contact Address:-**Jeetpur, bara – 7 , Nepal,** Language known.:- **English, nepali, hindi**

Mobile No:- Phone No (R ):- **9855045139 , 7461061802** Phone (O):- ……………………….………..

E mail id:-.**kg80298@gmail.com**, Marital Status:- **singl**e Nationality- **Neplese**

Past Experiences:-

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| --- | --- | --- | --- |
| Name of Company | Designation | Tenure | Remarks |
| Mindtree ltd | engineer | 2 yr |  |
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Currently Working With:-yes

Tasks performed under your recent job;- Work as a full stack developer using Angular, .net.

Other Skills and interests:- python, React js.

Responsible for daily reporting and writing skills:- yes

Should have good marketing communication skills to convince clients:- yes

Reason of changing the current working place:- currently working in india, Want to come back to nepal

Minimum guaranteed working period Agreement (in years):- 2

Last Salary:-45000 Expected Salary:- As per company norms

No. of days required to join the organisation:-60-90 days , Time Preferred:- flexible in Any time.

Travelling out of valley by road (Yes/No)- yes

Personal vehicle (2 Wheeler) for official use with valid driving licence: -yes

Social media details- <https://www.linkedin.com/in/krishna-gupta-919474107/>

Github ID or any other references:. <https://github.com/krishna250/krishna250.github.io>

Can do Powerpoint presentation… YES / NO: yes

How confident to organize a CME or conference and handle it as an EMCEE, can be done (Yes/No)- yes

Technical/ programming expertise: Angular, javascript, bootstrap, node js, , html, css, .Net

Name, address & designation of 2 persons not related to you, whom we can contact for References (Mandatory):-

1. **Name- Rakesh Gupta** Contact No:-**9811107101, Address- birgunj , Nepal, desi- professor.**
2. **Bijay Rauniyar** Contact No:- **9845982192, Address- birgunj , Nepal, desi- Engineer**

I hereby declare that all the above given information is true in best of my knowledge.

Date:-13-07-2020 krishna kr gupta

Place:-jeetpur (Signature of Candidate)

**(For Office Use Only)**

Interviewed by:-......................................................................Signature:-...............................................................

Salary Offered:-…………………………………… Post offered :-………………………… Time Offered:-……………………..

Remarks:-……………………………………………………………………………………………………………………………………………….

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